

# NEAL MOSES ROSENDORF, PH.D.

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## CURRENT POSITIONS:

**Assistant Professor** of U.S. International History, Long Island University (since 2003)  
**Fellow**, Center on Public Diplomacy, University of Southern California  
**Researcher/Oral Historian**, Columbia Oral History Research Office Project on  
The Council on Foreign Relations, Columbia University

## EDUCATION:

**Harvard University**, Ph.D., history, 2000  
**Ohio University** (Contemporary History Institute), M.A., history, 1991  
**Rutgers University**, B.A., history (High Honors; Departmental Highest Distinction), 1987

## PREVIOUS ACADEMIC POSITIONS:

**Lecturer (B) in History**, University of Queensland, Brisbane, Australia, 2002-03  
**Visiting Assistant Professor of History**, SUNY-Plattsburgh College, 2001-2002  
**Adjunct Lecturer in Public Policy**, Kennedy School of Government, spring 2001

## CURRENT RESEARCH TOPICS:

Triangular Struggle: Spain, Latin America, the U.S. and the Franco Regime's *Hispanidad*  
Policy, 1939-1975

The "Capital of the World" and the "World Capitol": Relations between New York City and  
the United Nations Since 1945

## DOCTORAL DISSERTATION:

"The Life and Times of Samuel Bronston, Builder of 'Hollywood in Madrid': A Study in the  
International Scope and Influence of American Popular Culture"

- Committee: Akira Iriye (*chair*), Ernest R. May, Joseph S. Nye

## AREAS OF CONCENTRATION:

Modern international relations; modern U.S. foreign relations; globalization and transnational  
history and concepts; public diplomacy concepts and issues; history of the US entertainment  
industry; history of Spain since 1930

## PUBLICATIONS (Book, Refereed Articles and Book Chapters):

*Bronston: The Epic Story of the Film Producer Who Built "Hollywood in Madrid" in Franco  
Spain* (with Paul G. Nagle; University of Texas Press, in contract)

"Hollywood in Madrid: American Film Producers and the Franco Regime, 1950-70"  
(*Historical Journal of Film, Radio and Television*, March 2007)

"Be El Caudillo's Guest: The Franco Regime's Quest for Rehabilitation and Dollars After  
World War II Via the Promotion of U.S. Tourism to Spain" (*Diplomatic History*, June 2006)

**PUBLICATIONS (Book, Refereed Articles and Book Chapters, continued):**

“International Expositions” (featured entry [4000 words] in Akira Iriye and Pierre-Yves Saunier, eds., *The Palgrave Dictionary of Transnational History*, forthcoming in 2008)

“Social-Cultural Globalization: Concepts, History, and America’s Role” (chapter in Joseph S. Nye and John Donahue, eds., *Globalization and Governance in the 21<sup>st</sup> Century*, Brookings Institution Press, 2000)

“John Foster Dulles’ Nuclear Schizophrenia” (chapter in John Lewis Gaddis, Ernest May et al., eds., *Cold War Statesmen Confront the Bomb: Nuclear Diplomacy Since 1945*, Oxford University Press, 1999)

“The Cold War: A History” (co-written with Benjamin Frankel), in volume three of Benjamin Frankel, ed., *The Cold War, 1945-1991: Chronology, History, Concepts, Events, Organizations, Bibliography, Archives* (Detroit: Gale Research, 1992)

**OTHER PUBLICATIONS (Book Reviews and Other Articles):**

Review of Daniel J. Leab, *Orwell Subverted: The CIA and the Filming of Animal Farm* (*Journal of Cold War Studies*, in contract)

“Globalization” and “Spain” (entries in Jeremi Suri, et al., eds., *Encyclopedia of the Cold War*, Routledge/MTM, in contract)

“Send in the Mousketeers!” (blog article, USC Center on Public Diplomacy Website, August 2007, at [http://uscpublicdiplomacy.com/index.php/newsroom/pdblog\\_detail/send\\_in\\_the\\_mousketeers/](http://uscpublicdiplomacy.com/index.php/newsroom/pdblog_detail/send_in_the_mousketeers/))

“Tech’s Effects: Cultural Convergence” (*Foreign Service Journal*, November 2001)

“American Slavery Was Never Simple or Stable” (feature review of Ira Berlin, *Many Thousands Gone: The First Two Centuries of Slavery in North America*, in the *Christian Science Monitor*, 10/15/98)

“Israeli Diplomacy During the Suez-Sinai Crisis, from July 31 through November 30, 1956” (John F. Kennedy School of Government Case Study in three parts, limited distribution, 1995)

**CONFERENCE AND OTHER PUBLIC PRESENTATIONS:**

“The American Producer and the Spanish Dictator: Samuel Bronston’s Special Relationship with the Franco Regime, 1957-73” (“Rethinking Public Diplomacy: Toward an International History” conference, Mershon Center, Ohio State University, April 2007)

**\*\*NB conference papers will subsequently be published in an edited volume\*\***

“‘Where Is the Center of the World?’ The Global-to-Local Struggle Over the Location of the United Nations’ Permanent Headquarters, 1945-46” (“New York: Global Village” conference, New York Institute of Technology, March 2007)

In-depth audio and video interviews with Dr. Alton Frye and Ambassador Winston Lord (Columbia Oral History Research Office, Council on Foreign Relations Video Oral History Project, June-August 2007)

**CONFERENCE AND PUBLIC PRESENTATIONS (continued):**

“The Global History of New York City” (Hutton House Lecture, Long Island University, June 2005)

Commentator, UCSB/GWU/LSE Graduate Student Conference on the Cold War, April 2005

“Globalization: A Brief Conceptual Overview” (Honorary Dinner, McGrigor Donald Law Firm, Edinburgh, Scotland, June 2001)

Special Guest Commentator on U.S. Foreign Policy and Globalization (19<sup>th</sup> Plenary Session of the InterAction Council of Former Heads of State, Awaji, Japan, May 2001)

“American Popular Culture, American Foreign Relations” (Pell Center for International Relations and Public Policy Conference on “The International Role of the United States after the Cold War,” Salve Regina University, Newport RI, April 2001)

“Global Cultural Sovereignty and the United States” (InterAction Council of Former Heads of State High Level Expert Group Meeting, Kennedy School of Government, April 2001)

Lead Discussant, Panel on Culture and Diplomacy (Conference on Cultural Diplomacy, The White House, Washington D.C., November 2000)

“Cultural Globalization: An Overview” (U.S. State Department, Washington D.C., November 2000)

“The Making of Post-War American Mass Tourism to Spain” (Contemporary History Workshop, Harvard University, November 2000)

“Why America Drives Contemporary Cultural Globalization—And What It Means for the U.S.” (*Visions of Governance for the 21<sup>st</sup> Century* Project Conference, Kennedy School of Government, January 2000)

Keynote Address: “The New Scotland in the Age of Globalization: Observations and Provocations” (University of Glasgow School of Government Studies—Holyrood Summer School, August 1999)

“The Global Power of American Pop/Mass Culture in the 21<sup>st</sup> Century” (*Visions of Governance for the 21<sup>st</sup> Century* Project Conference on Globalization, Bretton Woods, NH, July 1999)

“Wading Through the Elite Critique of American Popular Culture” (Contemporary History Workshop, Harvard University, February 1999)

Commentator on Presentation by J. Michael Hogan, “The ‘Science’ of Cold War Strategy: Propaganda and Public Opinion in the Eisenhower Administration’s ‘War of Words’”(Conference on Public Discourse in Cold War America, George Bush Presidential Library, College Station, Texas, March 1998)

“American Pop Culture at El Caudillo’s Service: U.S. Tourism, Hollywood, and Madison Avenue and the Franco Regime after World War II” (Society of Historians of American Foreign Relations Conference, Georgetown University, June 1997)

**CONFERENCE AND PUBLIC PRESENTATIONS (continued):**

“Israeli Policy During the Suez Crisis of 1956” (Suez Crisis Conference, American Academy of Arts and Sciences, Cambridge M.A., February 1997)

“The View From Tel Aviv during the Suez Crisis of 1956” (Suez Crisis Conference, Ditchley Park, U.K., December 1996)

“Nuclear Schizophrenic: Contradictions in the Evolution of John Foster Dulles's Thinking on Atomic Weapons” (CISSM Nuclear History Project conference, Ohio University, Sept. 1991)

**GRADUATE ACADEMIC GRANTS, FELLOWSHIPS, AND HONORS:**

**HARVARD UNIVERSITY:**

- Kittredge Foundation research grant, 1994-95
- Certificates of Distinction in Teaching, 1993-94; 1996-97
- Real Colegio Complutense research grant, 1994
- Nuclear History Program (CISSM) research grant, 1991

JACOB K. JAVITS FELLOWSHIP, U.S. Department of Education, 1988-1992

**OHIO UNIVERSITY:**

- MacArthur Foundation Graduate Fellowship, 1988-1990

**MASTERS THESIS:**

“The Recalcitrant Ally: Menachem Begin and Israeli Constraints on the Carter Administration's Comprehensive Middle East Peace Strategy, 1977-79” (Ohio University, prepared under the direction of John Lewis Gaddis, 1990; 95 pp.)

**PROFESSIONAL AFFILIATIONS:**

- American Historical Association
- Society of Historians of American Foreign Relations
- International Association for Media and History
- Society for Cinema Studies

**LANGUAGES:**

- **Spanish:** competent skill in speaking, reading and writing
- **Italian:** basic/competent skill in speaking and reading; basic skill in writing
- **German:** basic/competent skill in speaking and reading
- **French:** basic skill in speaking and reading

**OTHER WORK EXPERIENCE:**

- **Dean's Research Specialist** (full-time), Kennedy School of Government, 1998-2001
- **Bi-Weekly Columnist and Senior Editorial Consultant**, Goodpractice.net (Edinburgh, Scotland), 2001
- **Legal Researcher/Paralegal**, Squadron Ellenoff Plesant and Lehrer (N.Y.C.), 1987-88